The First Christmas Toys

The First Christmas Toys

IN THE WORLD BEFORE THERE WERE TOYS CHILDREN MADE-DO WITH A STICK AND A STONE TO KNOCK AROUND...
...AND A BIT OF WOOD WAS THE NEAREST THING TO A BOAT ANY CHILD HAD!
12-3
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WORST OF ALL, THE CHILDREN HAD NO TOYS FOR A BIRTHDAY, SO...
December 3
...THERE WERE NO PLAY THINGS FOR PRESENTS!

The First Christmas Toys

THE ONLY THING MORE SAD THAN CHILDREN IN A WORLD WITHOUT TOYS...
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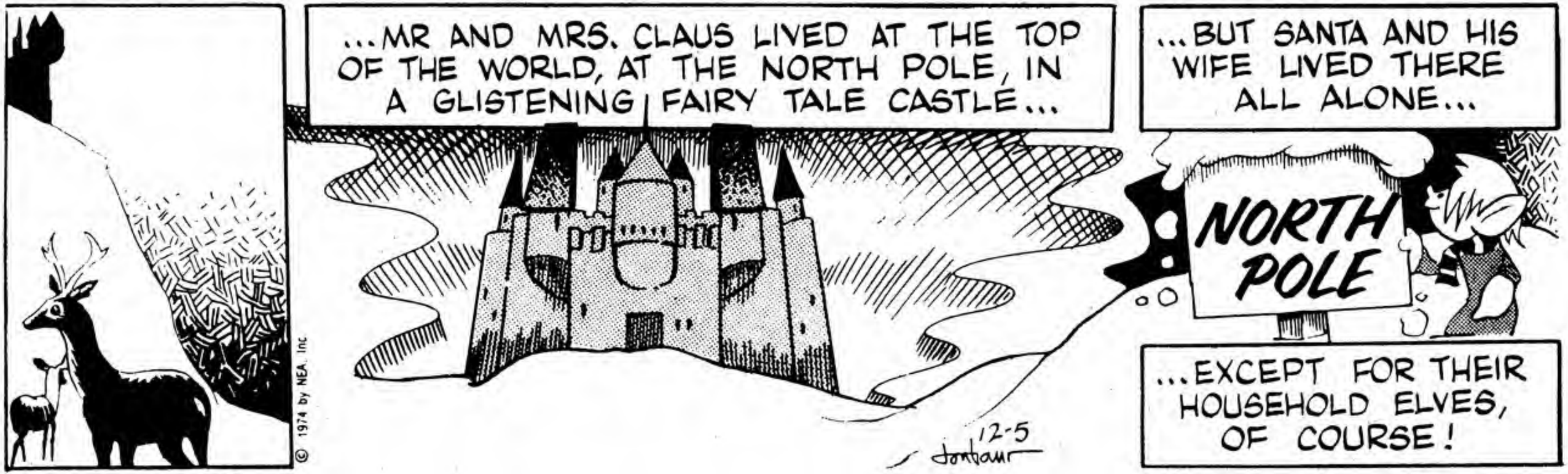
12/4
...WERE GROWNUPS WHO HAD NO FUN THINGS TO GIVE THEM.
AND ESPECIALLY FORLORN WERE A MR. AND MRS. CLAUS. AND WE ARE GOING TO TELL YOU WHY!
Dontzour

The First Christmas Toys


...MR AND MRS. CLAUS LIVED AT THE TOP OF THE WORLD, AT THE NORTH POLE, IN A GLISTENING FAIRY TALE CASTLE...
...BUT SANTA AND HIS WIFE LIVED THERE ALL ALONE...
NORTH POLE
...EXCEPT FOR THEIR HOUSEHOLD ELVES, OF COURSE!
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12-5
Jonhamr

The First Christmas Toys

THE FIRESIDE IN THE CASTLE WAS WARM AND SNUG~BUT LONELY. AND AN ARCTIC NIGHT IS SIX-MONTHS LONG.

MRS. CLAUS HAD HER SEWING, COOKING AND HOUSEKEEPING...

...BUT POOR SANTA WAS BORED TO DISTRACTION!

SO, TO HELP PASS THE TIME, SANTA KEPT HIMSELF BUSY. AND CAN YOU GUESS WHAT HE DID?

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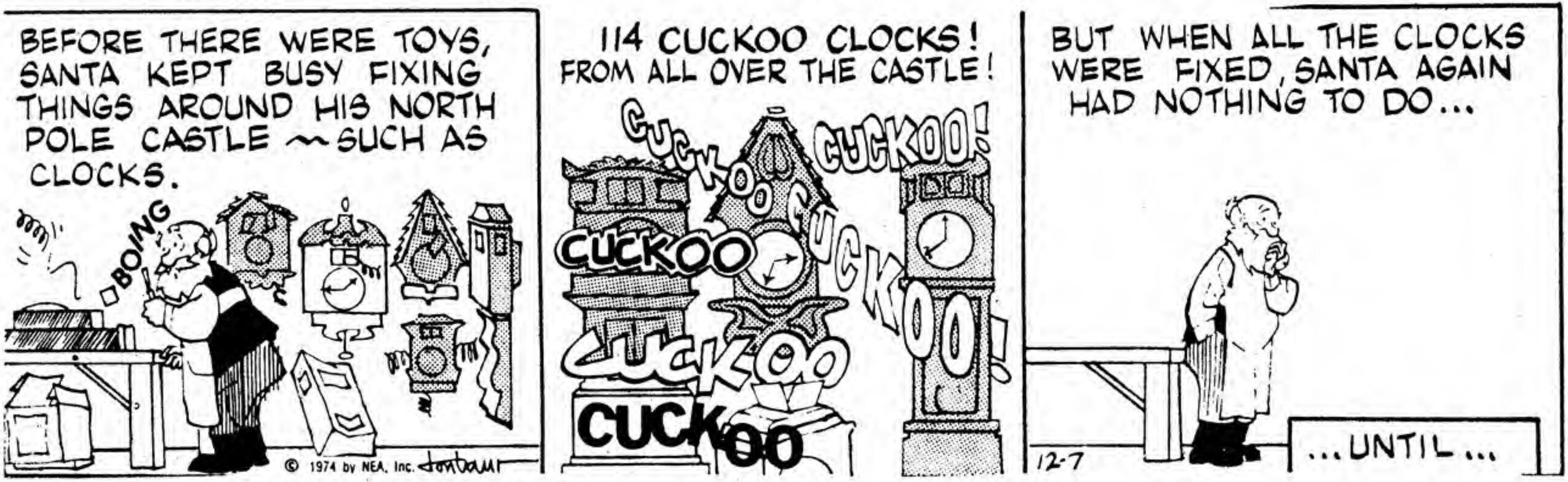
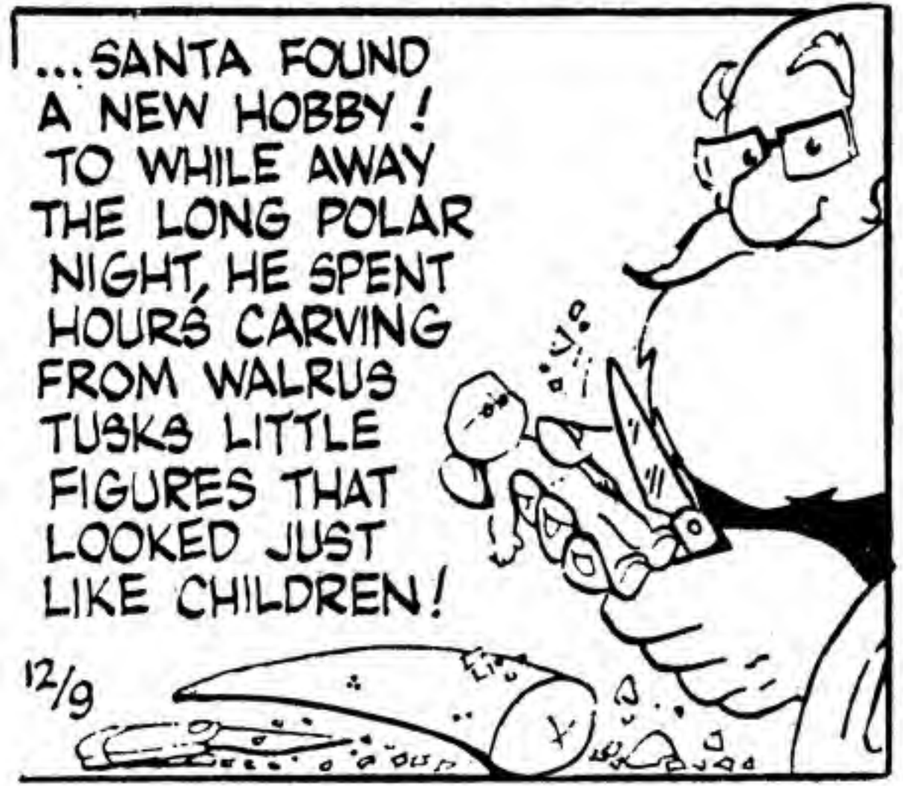
The First Christmas Toys


BEFORE THERE WERE TOYS, SANTA KEPT BUSY FIXING THINGS AROUND HIS NORTH POLE CASTLE ~ SUCH AS CLOCKS.
BOING
© 1974 by NEA, Inc.
114 CUCKOO CLOCKS! FROM ALL OVER THE CASTLE!
CUCKOO
CUCKOO
CUCKOO
CUCKOO
CUCKOO
BUT WHEN ALL THE CLOCKS WERE FIXED, SANTA AGAIN HAD NOTHING TO DO...
12-7
...UNTIL...

The First Christmas Toys


...SANTA FOUND A NEW HOBBY! TO WHILE AWAY THE LONG POLAR NIGHT, HE SPENT HOURS CARVING FROM WALRUS TUSKS LITTLE FIGURES THAT LOOKED JUST LIKE CHILDREN!
12/9

AND WHENEVER A PARTY OF ESKIMOS CAME BY, THE CHILDREN WERE ENTRANCED BY THE CHILDLIKE THINGS SANTA GAVE THEM FOR THEIR VERY OWN!

The First Christmas Toys

YEAR AFTER YEAR SANTA AND MRS. CLAUS MADE AND DRESSED THE LITTLE FIGURES, TILL THE CASTLE WAS OVERFLOWING WITH THEM!
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ONE DAY MRS. CLAUS ASKED HER HUSBAND...
SANTA, WHAT ON EARTH DO YOU CALL THE LITTLE CHILDLIKE THINGS YOU MAKE AND I DRESS?
I'VE BEEN TOO BUSY THINKING OF YOUNGSTERS TO NAME THEM!
12/10

The First Christmas Toys

SANTA HAD INVENTED **TOYS!**

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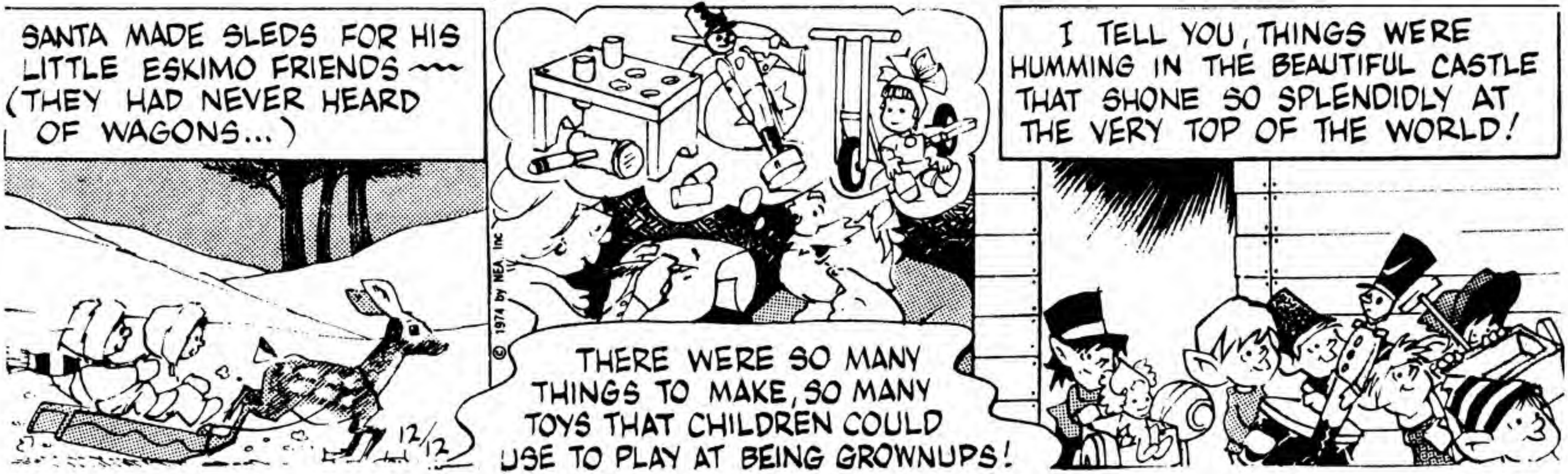
12/11

BECAUSE SANTA WAS **THINKING OF YOUNGSTERS** WHILE IN HIS WORKSHOP, THE FIRST **TOY** HAD BEEN MADE.

SANTA WAS FULL OF PLANS. WHY NOT MAKE ALL KINDS OF TOYS?

THEN, SANTA BEGAN TO MAKE THE VERY FIRST WAGON! NOW THE LONG ARCTIC NIGHTS WERE BUSY-BUSY-BUSY!

The First Christmas Toys


SANTA MADE SLEDS FOR HIS LITTLE ESKIMO FRIENDS ~~ (THEY HAD NEVER HEARD OF WAGONS...)
12/12
© 1974 by NEA, Inc
THERE WERE SO MANY THINGS TO MAKE, SO MANY TOYS THAT CHILDREN COULD USE TO PLAY AT BEING GROWNUPS!
I TELL YOU, THINGS WERE HUMMING IN THE BEAUTIFUL CASTLE THAT SHONE SO SPLENDIDLY AT THE VERY TOP OF THE WORLD!

The First Christmas Toys

WITH SANTA'S TOYMAKERS WORKING WITH ALL THEIR MIGHT, STORAGE SPACE HAD TO BE FOUND FOR ALL THE TOYS ~ SO SANTA HAD IGLOO STOREHOUSES BUILT!..
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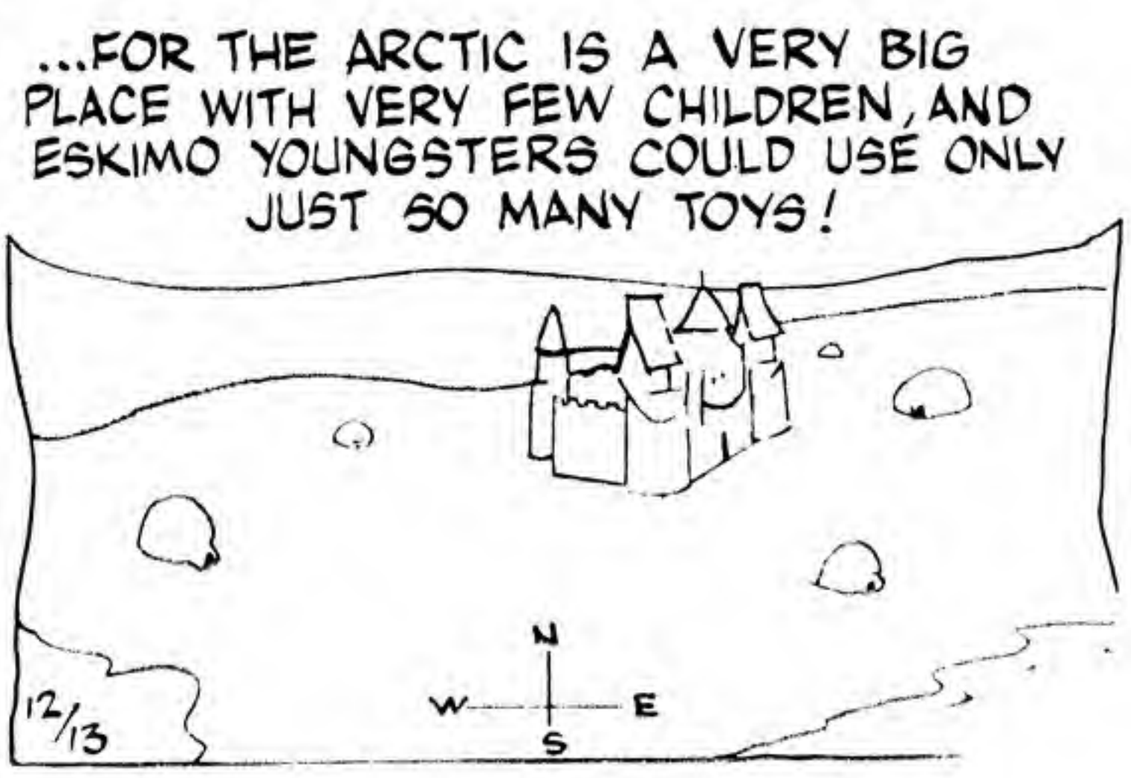

The First Christmas Toys

BOYS AND GIRLS, SANTA REALLY HAD HEADACHES! HERE HE AND MRS. CLAUS HAD ALL THEIR TOYS AT THE VERY TOP OF THE WORLD...

...AND MOST OF THE WORLD'S CHILDREN WHO HAD NEVER HEARD OF TOYS LIVED FAR, FAR AWAY.

WHAT WAS SANTA CLAUS TO DO?

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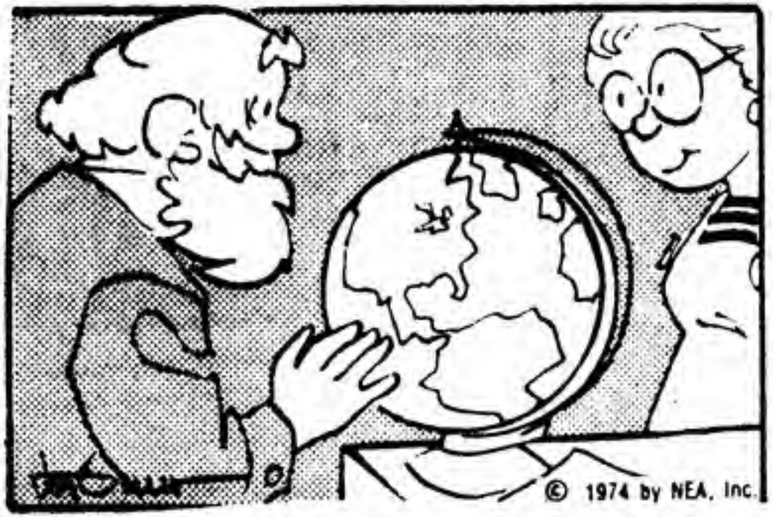
The First Christmas Toys

SANTA HAD A WONDERFUL IDEA! HE AND MRS. CLAUS WOULD HOLD A PARTY FOR THE WORLD'S CHILDREN.



GOODNESS KNOWS, THE CLAUSES HAD IGLOOS FULL OF TOYS ~~ ENOUGH FOR EVERY CHILD!

TOMORROW WE'LL FIND OUT!

The First Christmas Toys

"WE'LL HAVE THE PARTY SOON," SAID SANTA, "TO BRIGHTEN THE DARKEST TIME OF THE YEAR."
SANTA SET BUSILY TO WORK WRITING INVITATIONS TO CHILDREN EVERY-WHERE...
WE SHOULD HAVE A REASON FOR THE PARTY. WHO WILL IT BE FOR?
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"LET'S PICK A BIRTH DATE MOST EVERYONE KNOWS ABOUT," SAID MRS. CLAUS."...THAT OF THE LITTLE BABY BORN LONG AGO IN BETHLEHEM."

The First Christmas Toys

AH-HA, GOOD NEWS, MY GLOOMY ELF! WE'RE INVITING THE WORLD'S CHILDREN TO A PARTY!
BUT HOW WILL THE YOUNGSTERS GET TO THE PARTY?
"HOW, INDEED," THOUGHT SANTA. THERE AREN'T ENOUGH DOG SLEDS IN ALL THE ARCTIC TO BRING THEM TO THE NORTH POLE!
!
"THERE'S HOW!" SAID SANTA. "WE'LL PUT THE REINDEER TO WORK!"
12/18
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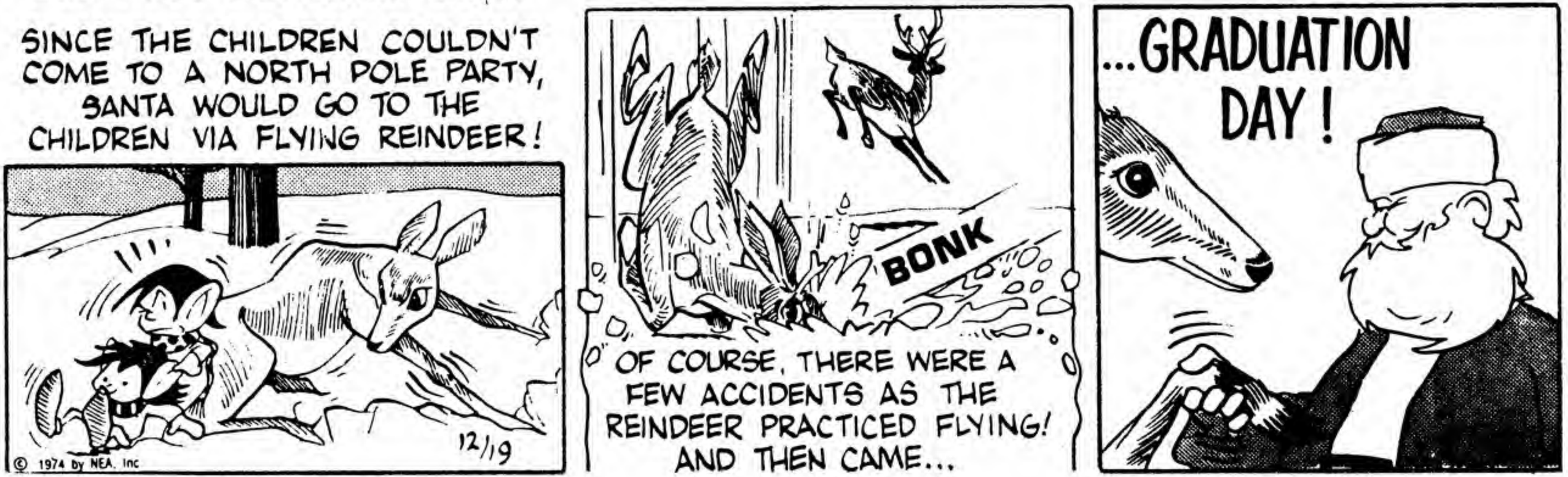
The First Christmas Toys


SINCE THE CHILDREN COULDN'T COME TO A NORTH POLE PARTY, SANTA WOULD GO TO THE CHILDREN VIA FLYING REINDEER!
12/19
© 1974 by NEA, Inc
BONK
OF COURSE, THERE WERE A FEW ACCIDENTS AS THE REINDEER PRACTICED FLYING! AND THEN CAME...
...GRADUATION DAY!

The First Christmas Toys

HERE WAS THE SLEIGH IN WHICH SANTA WOULD TAKE THE VERY FIRST TOYS TO ALL THE CHILDREN OF THE WORLD!
SANTA GOT HIS FLIGHT BAG...
12/20
...AND WENT FOR HIS FIRST TEST FLIGHT!
THE TEST FLIGHT WAS AN IMMENSE SUCCESS—EVEN IF THE LANDING WAS A BIT BUMPY!
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The First Christmas Toys

AS THE BIG DAY NEARED, EVERYONE WAS BUSY LOADING SANTA'S SLEIGH...
WAGONS! CHECK! DOLLS! CHECK! BALLS! CHECK! 30,987 BALLS — MY, MY!
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AT THE NORTH POLE, IT WAS ALREADY CHRISTMAS EVE, AS SANTA TOOK OFF FOR THE VERY FIRST TIME WITH TOYS FOR ALL THE CHILDREN OF THE WORLD!

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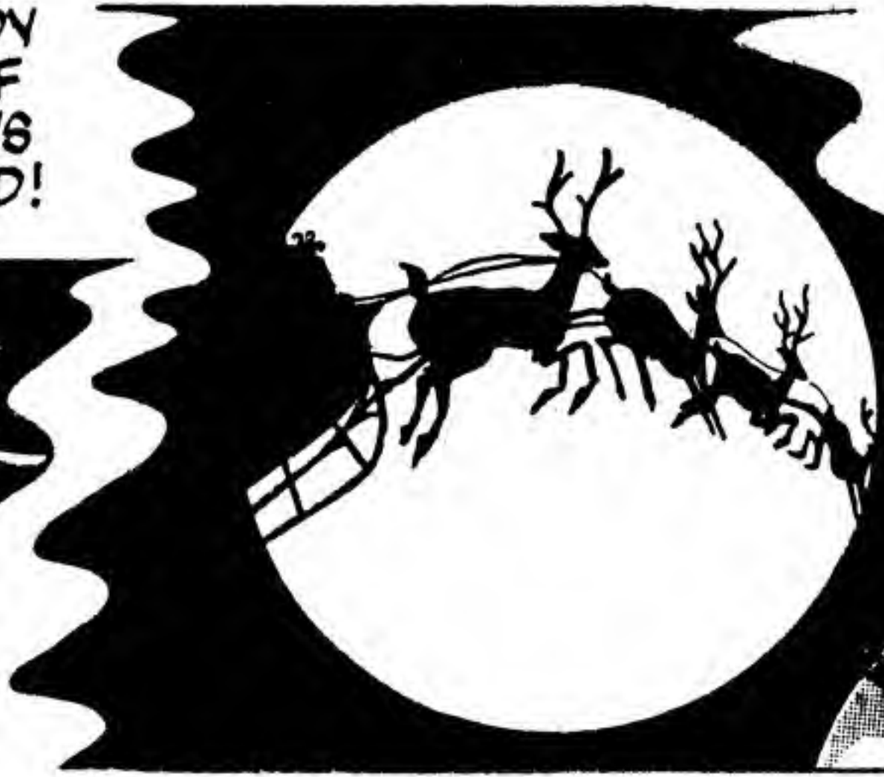

ALL CHRISTMAS EVE, THROUGH THE NIGHT, SANTA RACED THE MOON AROUND THE EARTH ~~ BRINGING HAPPINESS EVERYWHERE HE STOPPED!

12/23

AND AT THE END OF HIS FLIGHT...

The First Christmas Toys

SANTA'S FIRST FLIGHT WITH TOYS WAS A MAGNIFICENT SUCCESS — BUT MRS. CLAUS AND THE ELVES HAD TO WAIT TO HEAR ABOUT IT — POOR SANTA DROPPED OFF TO SLEEP IN THE MIDDLE OF HIS COMING-HOME PARTY!